



## Retail sector savings

On average, electricity costs for retail average nearly \$2 per square foot annually. Making additional energy-saving upgrades can help you save even more. Let Energy Smart help fund those upgrades with valuable cash incentives.

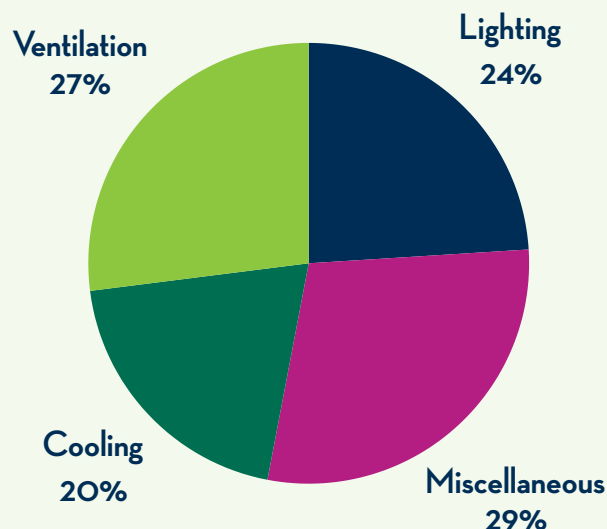
### Did you know?



**10-20%**

of retail electricity costs can be reduced by implementing measures incentivized by the Energy Smart program.

### Typical retail space electricity use in the Southern United States



### Follow these few steps to start saving today.

**1** Contact Energy Smart and tell us about your project.\*

**2** Work with a contractor to implement your project.

**3** Receive cash incentive.

*\*Pre-approval may be required.*

### Scan the QR code to get started on your retail space savings.

For more information about how you can save, visit [energysmartnola.com](http://energysmartnola.com), email [info@energysmart.com](mailto:info@energysmart.com), call 504-229-6868 or scan the QR code to receive a call from an Energy Smart energy advisor.



Qualifying incentives are listed on the back of this page.



## Retail incentives

Implementing the measures listed below can help retail stores save money on operations and maintenance costs. Identifying opportunities and installing energy efficiency upgrades can not only save money – they can improve comfort and reduce the building’s environmental footprint, too.

Measure	Incentive	Description
Lighting controls	\$32-\$165 per unit	Incentives available for lighting controls including occupancy sensors and daylighting controls.
Exterior LED lighting	\$6-\$415 per lamp	Replace your outdoor lighting with LED lighting.
HVAC tune-up	\$225-\$2,500 per unit	Incentives available for A/C and heat pump tune-ups.
Smart thermostats	\$150 per thermostat	Smart thermostat must be ENERGY STAR® qualified. Controlled equipment must be electrically heated or cooled.

Scan the QR code to find a full listing of program measures and incentives.

