

ENERGY NEW ORLEANS

# Earn incentives when you reduce energy consumption.



During periods of peak energy demand, you can help reduce the strain on the electric grid – and earn cash incentives – by taking part in the **Energy Smart Large Commercial Demand Response program**. This free, automated program is flexible and easy to use. And with the ability to opt out, you are always in control.

## PROGRAM BENEFITS

**Complete Automation:** Advanced, preprogrammed solutions produce consistent performance, giving you maximum energy savings and minimal operational impact.

**Increased Control:** Flexible participation enables you to opt out of events or remove measures or facility zones from an event to limit impact – all without penalties.

**Easy to Use:** Participation is free, and our fully automated solutions require no input from your on-site personnel.

**Incentive Payments:** Twice-yearly payments are based on average demand reduction across all events during a performance period (\$50/kW\* for summer, \$10/kW for non-summer).

\*Subject to change based on participation levels.

**Learn how demand response can help you manage  
energy use and earn incentives.**

Visit [energysmartadr.com](http://energysmartadr.com) Call **504-784-0640**



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