



Retail sector savings

Energy-saving opportunities don't stop once you've completed your free Small Business Energy Assessment. On average, electricity costs for retail average nearly \$2 per square foot annually. Making additional energy-saving upgrades can help you save even more. Let Energy Smart help fund those upgrades with valuable cash incentives.

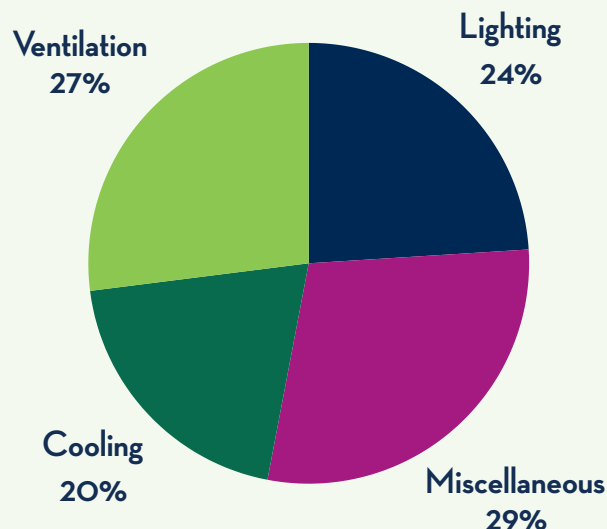
Did you know?



10-20%

of retail electricity costs can be reduced by implementing measures incentivized by the Energy Smart program.

Typical retail space electricity use in the Southern United States



Follow these few steps to start saving today.

1

Contact Energy Smart and tell us about your project.*

2

Work with a contractor to implement your project.

3

Receive cash incentive.

**Pre-approval may be required.*

Scan the QR code to get started on your retail space savings.

For more information about how you can save, visit energysmartnola.com, email info@energysmart.com, call 504-229-6868 or scan the QR code to receive a call from an Energy Smart energy advisor.



Qualifying incentives are listed on the back of this page.



Retail incentives

Implementing the measures listed below can help retail stores save money on operations and maintenance costs. Identifying opportunities and installing energy efficiency upgrades can not only save money – they can improve comfort and reduce the building’s environmental footprint, too.

Measure	Incentive	Description
Lighting controls	\$32-\$165 per unit	Incentives available for lighting controls including occupancy sensors and daylighting controls.
Exterior LED lighting	\$6-\$415 per lamp	Replace your outdoor lighting with LED lighting.
HVAC tune-up	\$225-\$2,500 per unit	Incentives available for A/C and heat pump tune-ups.

Scan the QR code to find a full listing of program measures and incentives.

