

## New Orleans Ernest N. Morial Convention Center

### Challenge

As one of the largest buildings in the region, with 3 million square feet under one roof, the New Orleans Ernest N. Morial Convention Center faced the daunting task of minimizing its overall environmental impact while maintaining operational efficiency and comfort.

### Project summary

The NOEMCC team is committed to reducing environmental impacts and helping their customers meet their sustainability goals. Since 2018, they have actively engaged with the Energy Smart program, implementing various energy-saving initiatives. To date, Energy Smart incentives have funded 21 projects. These projects include lighting upgrades, HVAC optimization, chiller replacements as well as the 40-acre cool roof installation and additional lighting upgrades that are currently in progress. These upgrades have not only reduced operating costs significantly but have also contributed to environmental conservation.



In lockstep with our mission and values, NOENMCC and Energy Smart forged an alliance and illuminated a pathway toward sustainable excellence and shared value. We are grateful for the partnership and proud to be a leader in the community so that others can follow and take benefit from the program.

**Adam J. Straight**  
Chief Operating Officer  
New Orleans Ernest N. Morial Convention Center



### Ready to get Energy Smart?



Visit [energysmartnola.com](http://energysmartnola.com), call 504-229-6868 or scan the QR code today.



### Project facts:

**\$987,913**

in incentives.

**\$1,569,745.81**

estimated annual savings.

**14,028,112**

kWh saved.

**21**

total projects.

**425,668\***

Bags of recycled trash.

\*Calculated using the EPA Greenhouse Gas Equivalency Calculator.

### Save energy and money through standard upgrades such as:

- HVAC and controls.
- Refrigeration systems.
- Lighting systems.
- Compressed air systems.
- Motors and pumps.
- Building automation systems.

### About Energy Smart

Since 2010, Energy Smart has helped Entergy New Orleans customers save energy and money by providing cash incentives for completing energy efficiency upgrades.